



VERRA
MOBILITY

SOLUTION BRIEF

Accelerate the Connected Vehicle Future

*Unlock value, new revenue streams,
and your connected services portfolio.*



The New Connected Vehicle Economy

The rise of **software-defined vehicles** is transforming automotive revenue models and the mobility ecosystem. From feature-on-demand offerings to subscription services, connected vehicles are already generating revenue for OEMs throughout the vehicle's lifecycle.

Now, customers are ready for a new generation of connected vehicle services that will improve their driving experience while boosting OEM revenue.

The **AutoKinex platform** from **Verra Mobility** offers a unique solution that addresses some of the most in-demand services, integrating tolling, parking, and fueling seamlessly into OEM systems. Created by Verra Mobility, the leader in fleet tolling solutions with **20+ years of proven expertise**, AutoKinex unlocks value and new revenue streams for OEMs, while supporting seamless, enjoyable transportation for drivers.



Verra Mobility Connected Vehicle Services

Verra Mobility's Connected Vehicle initiative transforms vehicles into hubs that simplify transactions and connected services for the entire mobility ecosystem, from OEMs to fleets to end customers. We aim to lead the way toward safer, smarter, and more efficient transportation through an integrated platform that brings trust, simplicity, and convenience at every turn.

20+ Years of Experience

7+ Million Vehicles Under Management

300 Million Tolls Processed Annually

NASDAQ Publicly Traded Company

Solid Financial Footing

Driving Higher Revenue and Deeper Relationships

The way customers view and use their vehicles is changing, with the digital experience emerging as a key differentiator in a competitive market. Drivers now expect their vehicles to offer seamless digital experiences that **save time** and **add convenience**, all while **maintaining privacy and trust**.

For OEMs, this creates an opportunity to deploy solutions that turn vehicles into platforms that **offer services, facilitate transactions**, and **generate recurring revenue**. It also transforms the customer relationship, creating an ongoing engagement with the driver that can lead to greater brand loyalty.

When considering what services to add next, solutions like **tolling, parking, fueling**, and **EV charging** are particularly appealing as they address key pain points for customers—the question for OEMs is how to implement these services.



69%

of drivers who pay more than \$10 per week in tolls reported strong interest in a device-free automated national toll payment solution.

Tolling expenses, fuel, and insurance are ranked as top

vehicle-centric

payments that drivers want.

40%

of drivers are already paying for a connected vehicle service.

Accelerating Your Connected Vehicle Strategy

OEMs face significant challenges in adapting to the connected vehicle future. They must transition from one-time sales to servicing customers throughout the vehicle's lifecycle. This means managing **new complexities around security, privacy, transaction processing, and vehicle wallets.**

As vehicles become increasingly commoditized, OEMs who fall behind in this transition risk losing a key differentiator for their offerings. They become vulnerable to other industry players controlling the customer relationship and capturing valuable opportunities. Innovators and early adopters, however, can capitalize on and accelerate with the connected vehicle trend.

AutoKinex helps OEMs seize these opportunities by providing a **one-stop, technology-agnostic platform** that enables OEMs to **seamlessly integrate** and **deploy a range of services, accelerate their connected services roadmap, and expand their product portfolio.** Most importantly, AutoKinex helps OEMs control their destiny in the software-defined future.



AutoKinex: The Gateway to Connected Vehicle Services

AutoKinex is a **cloud-based, plug-and-play platform** that seamlessly integrates **tolling, parking, and fueling** into **OEM systems**. Built with privacy-first design to build trust with users, the platform serves as a central hub of a unified mobility ecosystem.

At its core, AutoKinex is designed around several principles:



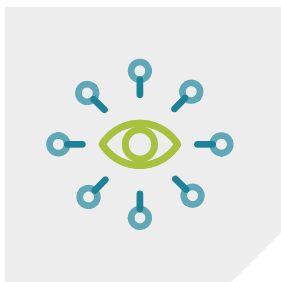
Comprehensive Integrations

AutoKinex consolidates multiple services into a single, intuitive platform. This eliminates the complexity of managing various mobility services and empowers OEMs to build flexible connected vehicle service portfolios.



Plug-and-Play Adaptability

AutoKinex integrates effortlessly with existing systems, enabling OEMs to generate revenue easily, innovate faster, and accelerate growth. The platform's adaptable architecture minimizes implementation challenges while maximizing value delivery.



Innovative Leadership

With cutting-edge technology, a rapidly growing ecosystem of partners, strong financial stability, and an innovative vision for the future of connected vehicles, Verra Mobility is uniquely poised to help OEMs succeed.

AutoKinex is built upon Verra Mobility's **20+ years of operating history in tolling and mobility services**. Our experience serving mobility leaders—from OEMs to fleets to tolling agencies—has helped to shape a modern cloud-based platform that adapts to the evolving needs of our partners.

We focus on **intuitive design** and **transparency** to build trust while **delivering solutions at scale**. This combination of proven expertise, innovative technology, and customer-centric design makes Verra Mobility the ideal partner for OEMs innovating the connected vehicle future.

Building the Future of Connected Mobility

Our vision for the future of connected vehicles centers on three key commitments:

Smart and Sustainable

We're committed to driving transportation solutions that benefit the entire automotive industry. Through green initiatives, ecosystem partnerships, and collaborations with government agencies, we're helping shape a more intelligent future.



Proven Reliability

With decades of experience serving millions of customers, we've built a reputation for delivering consistent, dependable software-based solutions. This track record and financial stability have earned the trust of top OEMs, fleets, public agencies, and consumers worldwide.



Customer-Centricity

Our connected vehicle service hub puts customers first with solutions that streamline the experience, simplify mobility, reduce stress, and prioritize trust and transparency in every interaction. Our goal is to ensure that customers can focus on what matters most—enjoying the journey.





Transform Your Connected Vehicle Strategy

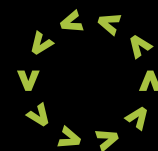
The time to seize the full potential of the connected vehicle opportunity is now. By partnering with Verra Mobility, you gain access to a **proven, future-ready platform** that can **accelerate your connected vehicle services strategy** while helping you **build deeper, more profitable customer relationships**. Our comprehensive solution addresses both immediate needs and future opportunities, positioning your organization at the forefront of the connected vehicle revolution.

Partner with Verra Mobility today to drive your connected vehicle services forward into tomorrow.

Connected Vehicle Services

Own the Connected Customer Journey.

verramobility.com/connected-vehicle-services



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