



## SOLUTION OVERVIEW

# TRANSIT BUS LANE ENFORCEMENT

- IMPROVE COMMUTE TIMES
- INCREASE RIDERSHIP

**TRANSIT BUS LANES** become ineffective when motorists illegally drive, park, or stand in them. Congested bus lanes critically impact mass transit and mobility causing slower, less reliable, and less accessible public transportation for millions of daily bus riders.

When bus travel is no longer fast and reliable, riders give up personal mobility and lose the freedom to access essential community services and locations. As bus ridership decreases – road congestion and air pollution surge.

**Make mobility safer and easier with an intelligent transportation solution that gets buses moving faster, improves commute times, increases ridership, and amplifies urban accessibility in your community.**

The Verra Mobility Transit Bus Lane solution provides consistent detection of unsafe driver maneuvers in bus lanes, including illegal driving, parking, and standing.

These enforcement efforts encourage traffic compliance, which in turn, improves traffic flow and clears bus lanes so that everyone can reach their destination in a safe and timely manner.

Increased ridership boosts revenue, enabling communities to reinvest in bus services that deliver clean, efficient, wide-ranging public transportation.





## BUS LANE VIOLATIONS

A bus lane is a lane restricted to buses, often on certain days and times. A violation occurs when a motorist illegally drives, parks, or stands in a bus lane during hours of operation.

Proper enforcement ensures that bus lanes remain an effective tool for increasing bus speeds and improving travel times for riders who rely on them can get where they need to go safer and faster.

Consistent rule enforcement improves bus lane performance and reduces the number of illegal cars and other vehicles in bus lanes.

## TRANSIT BUS LANE SOLUTION

Let us help your community enable personal mobility and enhance public transportation travel times by enforcing compliance for drivers who unlawfully occupy bus lanes.

## HOW IT WORKS

Our onboard automated bus lane safety camera system detects vehicles that unlawfully drive, park, or stand in a bus lane during hours of operation.

Upon detection, the system captures a full-color video of the event, including a high-resolution image of the license plate and all associated violation data.

The end-to-end solution includes all hardware, software, and services required to successfully adjudicate a violation.