

## SOLUTION OVERVIEW

# SCHOOL ZONE SPEED ENFORCEMENT

- **ENHANCE SAFETY**
- **MAXIMIZE RESOURCES**

Building better school zone speed enforcement is genuinely a matter of life and death for pedestrians.

- On average, a pedestrian was killed every 85 minutes and injured every 7 minutes in traffic crashes in 2019.<sup>1</sup>
- 17 percent of children 14 and younger killed in traffic crashes were pedestrians.<sup>1</sup>

School zone speed enforcement solutions can help to prevent these outcomes.

**Turn your school zones into safe zones with an effective, equitable automated enforcement solution that reduces speeding, maximizes resources, and keeps kids safe.**

The Verra Mobility Safe School Zone solution provides communities with an automated speed safety camera system that detects dangerous driving in school zones.

School zone speed enforcement encourages traffic compliance to reduce the average vehicle speed and rate of dangerous driving. When implemented, traffic slows before the school zone, enhancing pedestrian, bicyclist, and motorist safety.

1. National Highway Traffic Safety Administration (NHTSA): Traffic Safety Facts 2019 Data







# SCHOOL ZONE SPEED VIOLATIONS

School zone speed safety camera programs are designed to comply with state and local laws. A violation occurs when a motorist illegally drives over the posted speed limit in a school zone.

Automated enforcement increases adherence to speed laws, frees up officers, and enables communities to slow traffic when pedestrians and bicyclists are nearby.

School zone enforcement motivates drivers to be mindful of their speed, protecting children from fatal crashes and severe injuries.

## SAFE SCHOOL ZONE SOLUTION

We can help your community create safer school zones by enforcing compliance for unlawful speeding in locations where kids, teachers, and parents walk, bike, and drive.

## HOW IT WORKS

Our automated speed safety camera system detects vehicles that unlawfully speed in a school zone during the specified hours of operation.

Upon detection, the system captures a full-color video of the event, including a high-resolution image of the license plate and all associated event data.

The end-to-end solution includes all hardware, software, and services required to adjudicate a violation successfully.

## WHY VERRA MOBILITY

Select a global leader in smart mobility technology and receive world-class support from a knowledgeable and trusted partner.

Connect with an organization that supports more school zone speed safety cameras than any other vendor in the United States.

Work with a professional team that has been a collaborative, long-standing partner dedicated to public safety across the globe.